



SUMMARY

John F. Heatley is one of the most experienced and respected property tax consultants in the state of Florida. As Managing Consultant, John oversees POER's Orlando and Fort Lauderdale offices, and offers clients extensive experience including valuation testimony on all property types including special use and tangible personal property in all of the major jurisdictions in Florida.

EXECUTIVE PROFILE

John F. Heatley

QUALIFICATIONS / EXPERIENCE

- ❖ Over 38 years experience in State and Local Tax representation in both the public and private sectors
- ❖ Represents property owners at the Value Adjustment Boards hearings throughout the State of Florida
- ❖ Saves property owners millions of tax dollars annually in Florida
- ❖ Generates significant tax savings by convincing jurisdictions to utilize alternative appraisal methodology
- ❖ Excellent long term relationships with assessors in every major jurisdiction in Florida
- ❖ Expert consultation for property tax issues including abatements, exemptions, tangible, intangible and real property

CREDENTIALS / EDUCATION

- ❖ B.A.A degree from Texas Tech University
- ❖ Founding member of the Florida Association of Property Tax Professionals
- ❖ 33 year member of Florida Chapter of the International Association of Assessing Officers
- ❖ Former Co-Chair of the BOMA Florida Tax Sub-committee
- ❖ Licensed Real Estate Broker in the State of Florida
- ❖ Completed various property tax and appraisal related courses and seminars