



SUMMARY

William C. Coleman, III,

Vice President and Managing

Consultant, offers clients more

than 30 years of experience in

the property tax field with the

POER Company, and a total of

39 years of experience in all

phases of property tax appraisal

and appeals. He is one of the

foremost property tax consultants

in the State of Florida and

is responsible for managing

POER's Florida offices.

EXECUTIVE PROFILE

William C. Coleman, III — Vice President

QUALIFICATIONS / EXPERIENCE

- Appears as an Expert Witness before the Value Adjustment Board in all major Florida counties
- Former Chief Deputy of Income Appraisal in the Orange County Property Appraiser's office
- Lobbyist of pro-taxpayer legislation to the Florida State Legislature for more than 20 years
- Developed the POER Company's Florida practice of reverse audit and appeal of major tangible personal property accounts
- Appointed by the Director of the Florida Department of Revenue and approved by Governor Bush to serve on the Property Tax Administration Task Force through 2004

CREDENTIALS / EDUCATION

- ❖ A.A. degree from Santa Fe College
- Chairman of the Central Florida Chapter of NAIOP PAC
- First President and founding member of the Florida Association of Property Tax Professionals
- Commercial Florida Real Estate Broker and former Review Appraiser for the Federal National Mortgage Association
- ❖ Former Appraiser for the VA-FHA—Fannie Mae
- Membership in the International Association of Assessing Officers, the Institute for Professionals in Taxation, The Florida Association of Property Tax Professionals, Fairness in Taxation, BOMA and NAIOP