



## SUMMARY

*As POER's Vice President and National Director of Strategic Relationships, Fred leverages his in-depth knowledge of the real estate and personal property tax valuation process along with his years of experience in sales, client services, and business development to tailor POER's services into specific tax management and reduction programs for clients nationally.*

## EXECUTIVE PROFILE

### *Fredrick Salmons — Vice President*

## QUALIFICATIONS / EXPERIENCE

- ❖ Over 27 years of business development experience focusing on the valuation of real estate and personal property, including fixed asset management analysis and fairness in asset valuation
- ❖ Works closely with our local offices and consulting centers of expertise to coordinate quality service delivery to major clients nationwide
- ❖ Responsible for the development and growth of strategic relationships nationally, focusing on major real estate owners, manufacturing industries, and personal property compliance

## CREDENTIALS / EDUCATION

- ❖ B.S. Degree from Temple University
- ❖ MBA in Marketing from Temple University
- ❖ Member of the Asian American Hotel Association
- ❖ Member of the Building Owners and Managers Association
- ❖ Member of National Retail Tenants Association
- ❖ Member of NAIOP, Commercial Real Estate Development Association
- ❖ Member of Sales and Marketing Executives International
- ❖ Member of the Institute for Professionals in Taxation